

**TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE**



FISCAL NOTE

HB 550 – SB 598

March 12, 2009

SUMMARY OF BILL: Adds, as an unfair or deceptive act under the Tennessee Consumer Protection Act of 1977, the use of language in advertisements that would lead consumers to believe that an entity is a governmental entity or working on behalf of a governmental entity.

ESTIMATED FISCAL IMPACT:

Increase State Expenditures – Not Significant

Assumptions:

- Violations of the Tennessee Consumer Protection Act of 1977 are punishable by civil penalties, private rights of action, and as a Class B misdemeanor.
- Any cost associated with increase in complaints to the Division of Consumer Affairs can be accommodated within existing resources without an increased appropriation or reduced reversion.

CERTIFICATION:

This is to duly certify that the information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink, reading "James W. White".

James W. White, Executive Director

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